

CONTACT

 918.269.8926

 amy.n.trowbridge@gmail.com

 amytrowbridge.com

 Long Beach, California

SUMMARY

I am a design and communication professional with over five years of experience. I am an accomplished graphic designer and have an extensive body of work consisting of direct mail, magazines, brochures, ads, vehicle wraps, and countless other print and digital assets. I also have experience with copywriting, developing campaigns, creating newsletters, and social media management. I am in search of a design and communication position for an inclusive and diverse organization with a positive, progressive work culture.

REFERENCES

Suzy Gardner

Chief Development Officer
Catalina Island Conservancy
303.517.9694
sgardner@catalinaconservancy.org

Katie Hawk

Director of Communications
The Nature Conservancy - OK
405.503.1411
khawk@tnc.org

Ashley Dubriwny

North America Director of Ethics and Compliance
The Nature Conservancy
918.695.5867
adubriwny@tnc.org

AMY TROWBRIDGE

DESIGN & COMMUNICATIONS PROFESSIONAL

EXPERIENCE

2018-Present

Catalina Island Conservancy • Marketing Manager

- Produced bi-annual direct mail appeals.
- Design of bi-annual magazine, digital and printed items such as ads, logos, banners, brochures, educational items, and retail products.
- Developed branding for events and programs.
- Worked with team to develop campaigns, generate content, and create monthly external and internal e-newsletters.
- Website updates and maintenance.

2019-Present

Campaign for College Opportunity • Alliance for a Better Community • Central Coast State Parks Association

- Graphic design and branding contract work

2015-2019

The Nature Conservancy - OK • Outreach Coordinator

- Graphic design of digital and printed items such as 24-page annual report magazine.
- Content creation and management of chapter's social media.
- Coordinated volunteer days and represented the organization at local events for outreach purposes.
- Produced monthly external e-newsletter.

EDUCATION

2012-2015

University of Oklahoma • 3.5 GPA

Bachelor of Arts in Communication

Focus in Intercultural and Interethnic Communication

SKILLS

Highly Proficient in Adobe Suite
Project management
Excellent communicator
Conflict resolution
Organized
Flexible

Personable
Team-player
Self-motivated
MS Office
Fine art
Intermediate French